

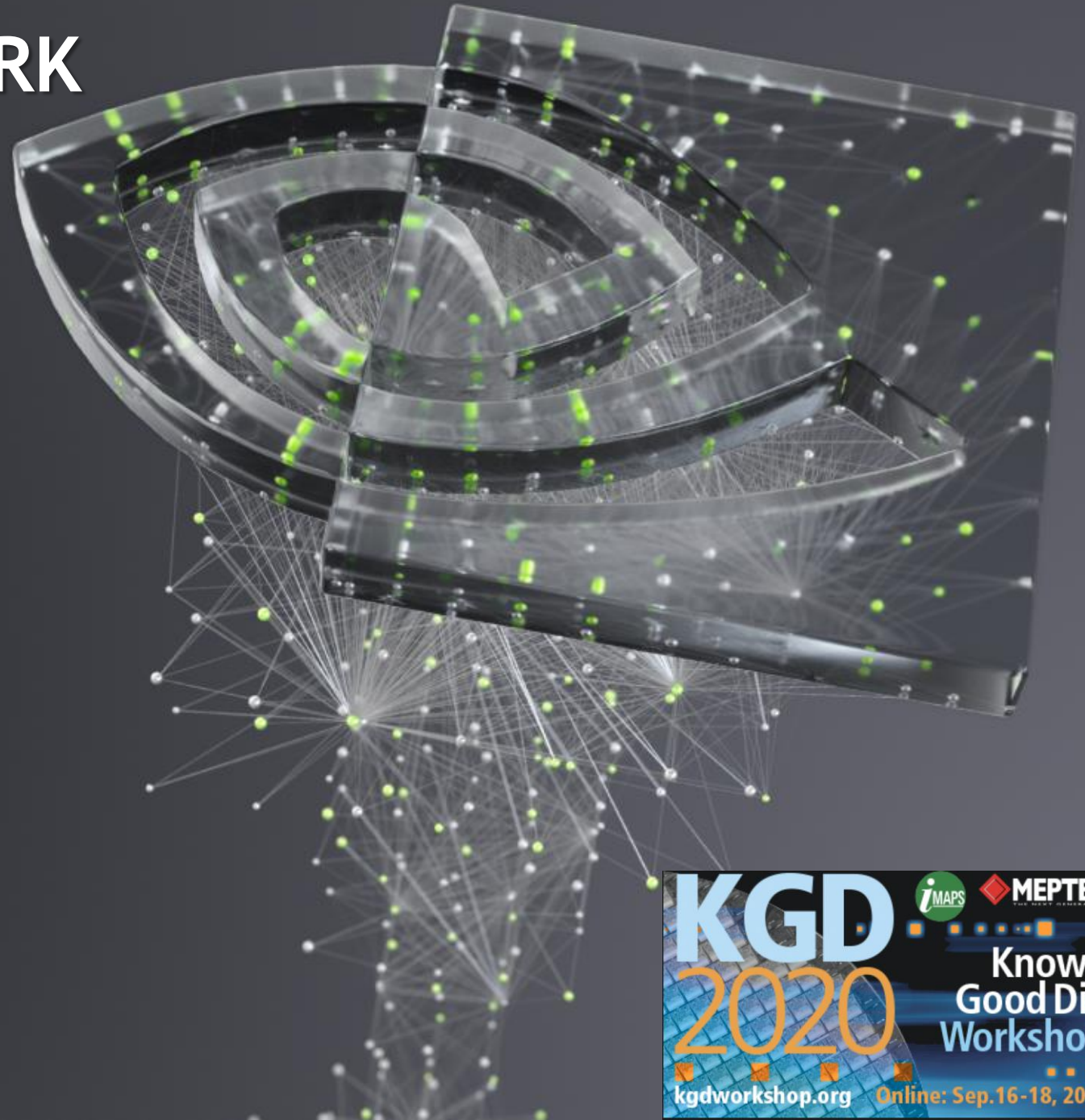
MAKING KGD SILICON WORK IN YOUR SUPPLY CHAIN



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VP Product Engineering

16-SEP-2020



TOPICS

- CMOS scaling over time
- Growth in compute demand remains exponential
- A100 and DGX-A100
- Types of manufacturing relationships
- Rise of silicon foundries is instructive
- What's missing in the Adv Pkg discussion
- Summary

30 YEARS - SIMPLIFIED VIEW

1990s

2000s

2010s

Moore's Law Dominant

Moore's Law Difficult

Moore's Law Slowing

'Heyday' of CMOS Scaling

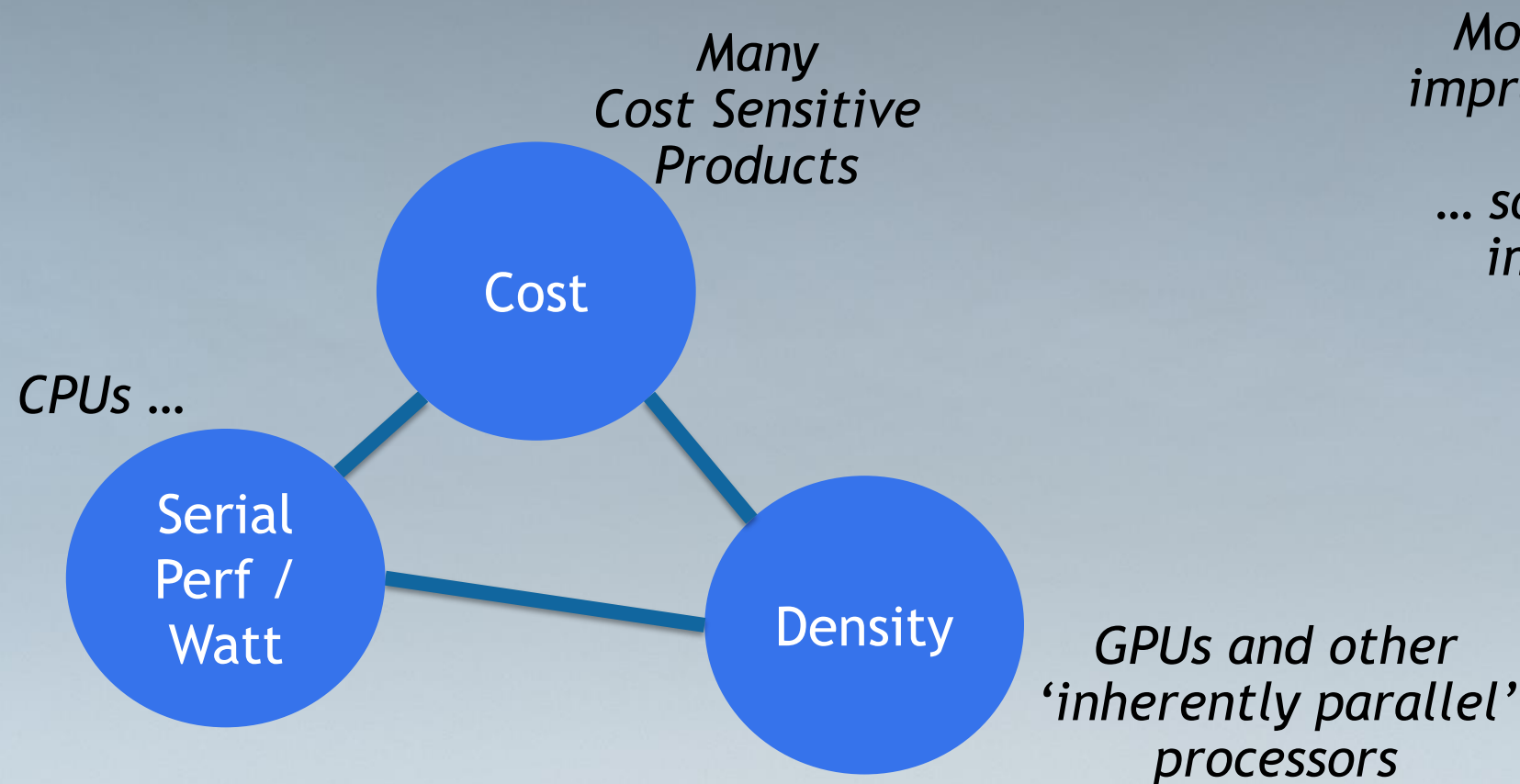
Increased Scaling R&D \$

Less Scaling, more stacking

CMOS SCALING LIMITERS OVER TIME

Timeframe	Limiter	Problem	Simpler Fixes	Final Fix
1980's	Multi-Metal Chip Planarity	Interconnect Scaling	TEOS (improved step coverage), BPSG (flowable oxide), Dep-Etch-Dep gapfill	Chemical-Mechanical Polish
1990's	Multi-Metal Interconnect Capacitance		SiOF, FSG	SiC Etch-Stop-Layers, SiCoH-like dielectrics
1990's	Metal Etch		Resist & Etch engineering	Cu Damascene
2000's	Gate Oxide leakage	Transistor Scaling	Nitrided oxides, also Strain Engineering	High-K Gate Oxides
2000's	Poly Gate Depletion		Advanced Doping/Activation techniques	Metal Gates
2000's	Short Channel Control		Strong Halos, HKMG,	FinFET
2010's	sub-193nm transmissivity through lenses	Cost of Patterning	immersion lithography, multi-patterning	EUV

SCALING NOW FOR WHAT YOU NEED MOST

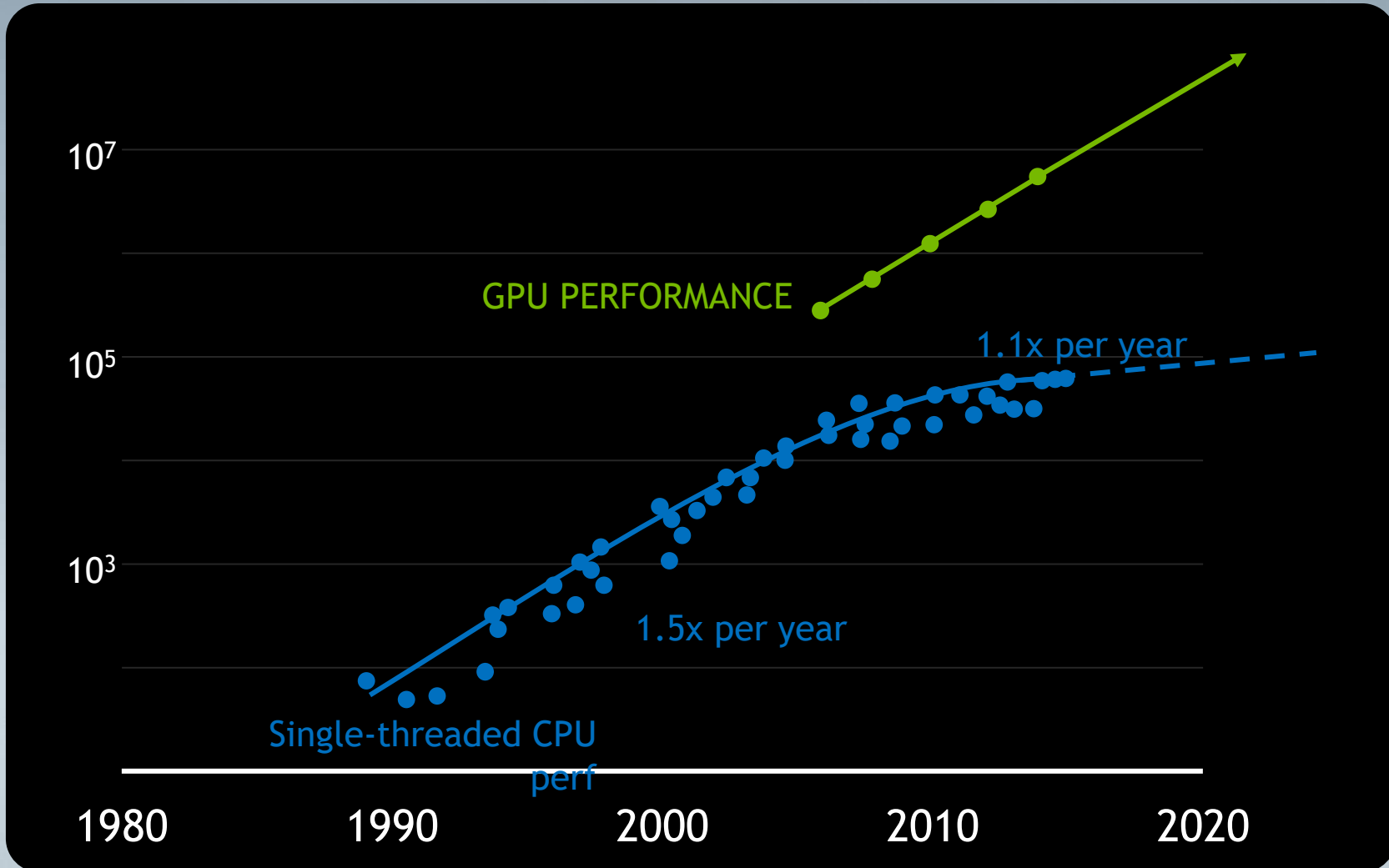


*Moore's Law used to
improve all 3 together...*

*... so which was "most
important" didn't
matter*

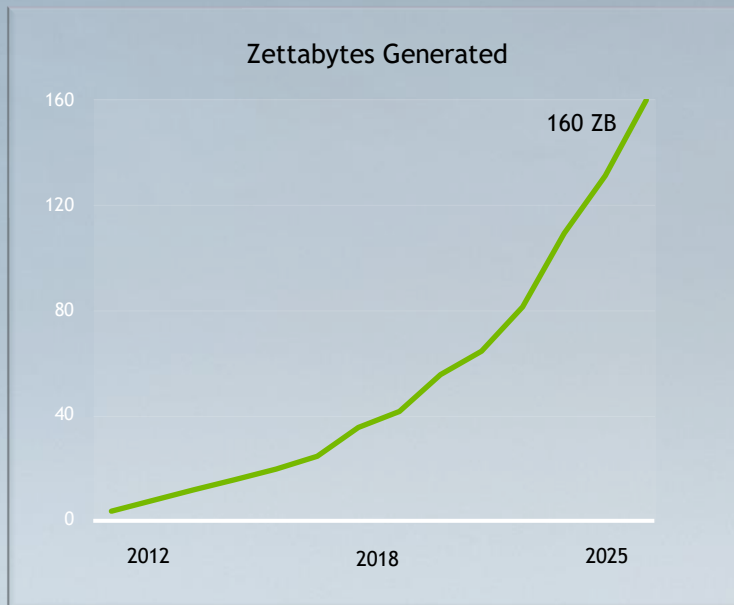
"If you could only pick ONE of these for a ~10% improvement ..."

ACCELERATED COMPUTING 1000X EVERY 10 YEARS

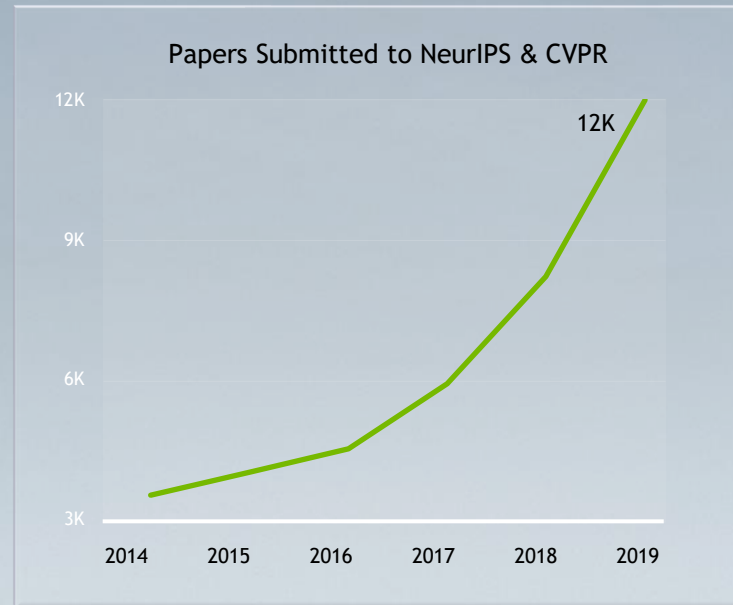


EXPONENTIAL GROWTH IN COMPUTING DEMAND

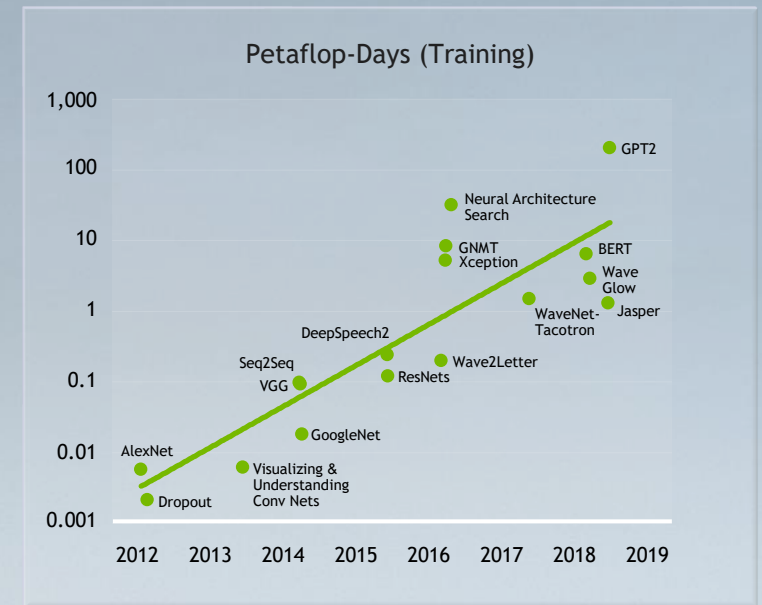
DATA SIZE GROWING



AI RESEARCH GROWING

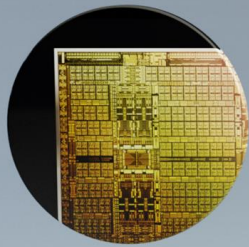


AI MODEL COMPLEXITY GROWING

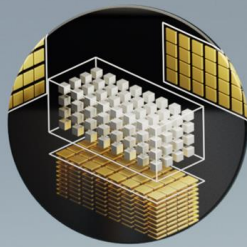


NVIDIA A100

TSMC 7nm | HBM2 – 1.6 Terabytes per Second | 3D Chip Stack



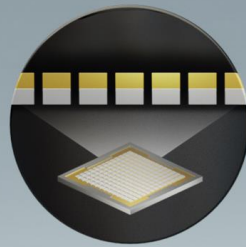
54 BILLION
XTORS



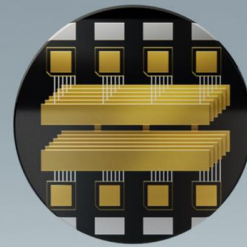
3RD GEN
TENSOR CORES



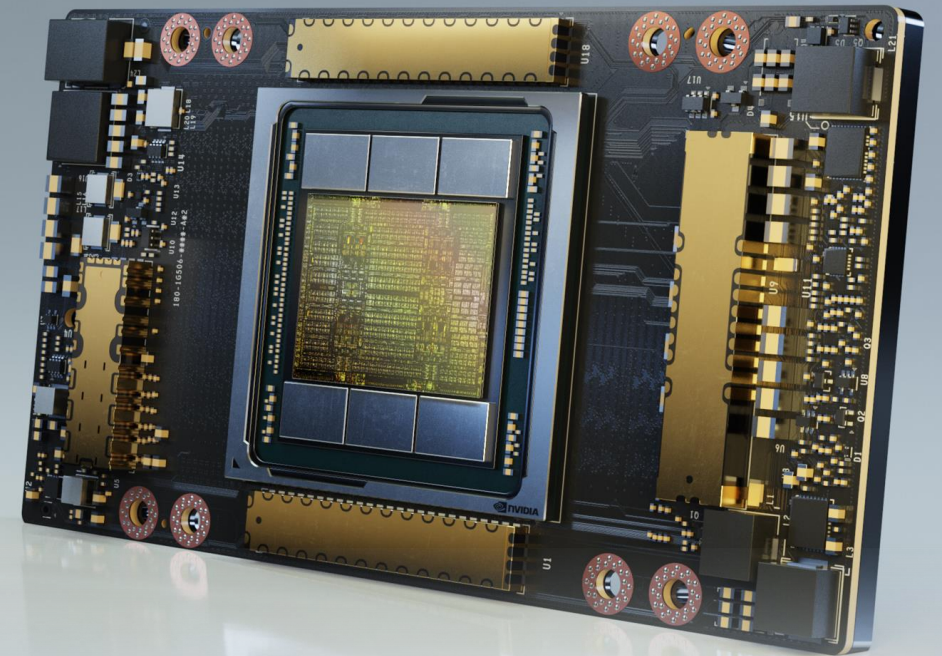
SPARSITY
ACCELERATION



MIG



3RD GEN NVLINK
& NVSWITCH



NVIDIA DGX A100 3RD GENERATION INTEGRATED AI SYSTEM

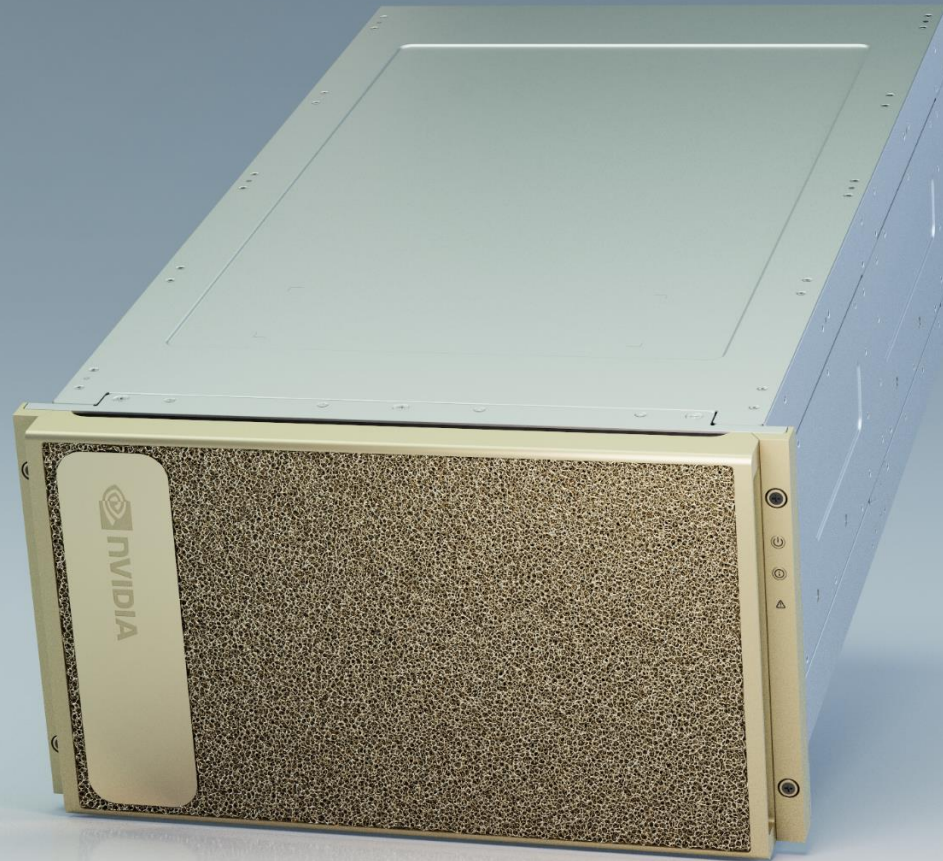
5 PetaFLOPS of Performance in a Single Node

Unified System for End-to-End Data Science and AI

Fully Accelerated Stacks – Spark 3.0, RAPIDS,
TensorFlow, PyTorch, Triton

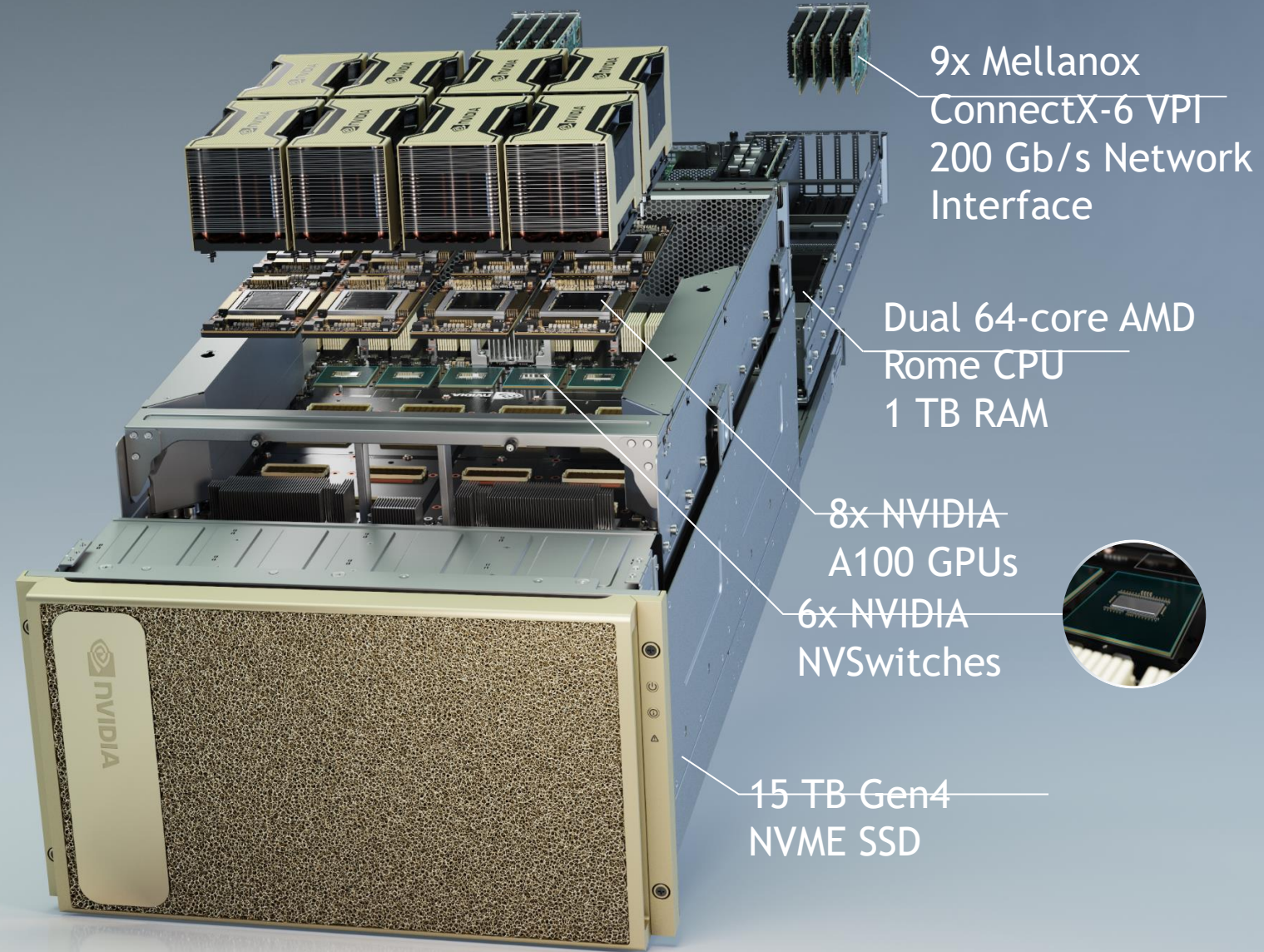
Elastic Scale-Up or Scale-Out Computing

High Scalability with Mellanox Networking



NVIDIA DGX A100 3RD GENERATION INTEGRATED AI SYSTEM

5 PetaFLOPS of Performance in a Single Node



NVIDIA DGX A100 3RD GENERATION INTEGRATED AI SYSTEM

5 PetaFLOPS of Performance in a Single Node

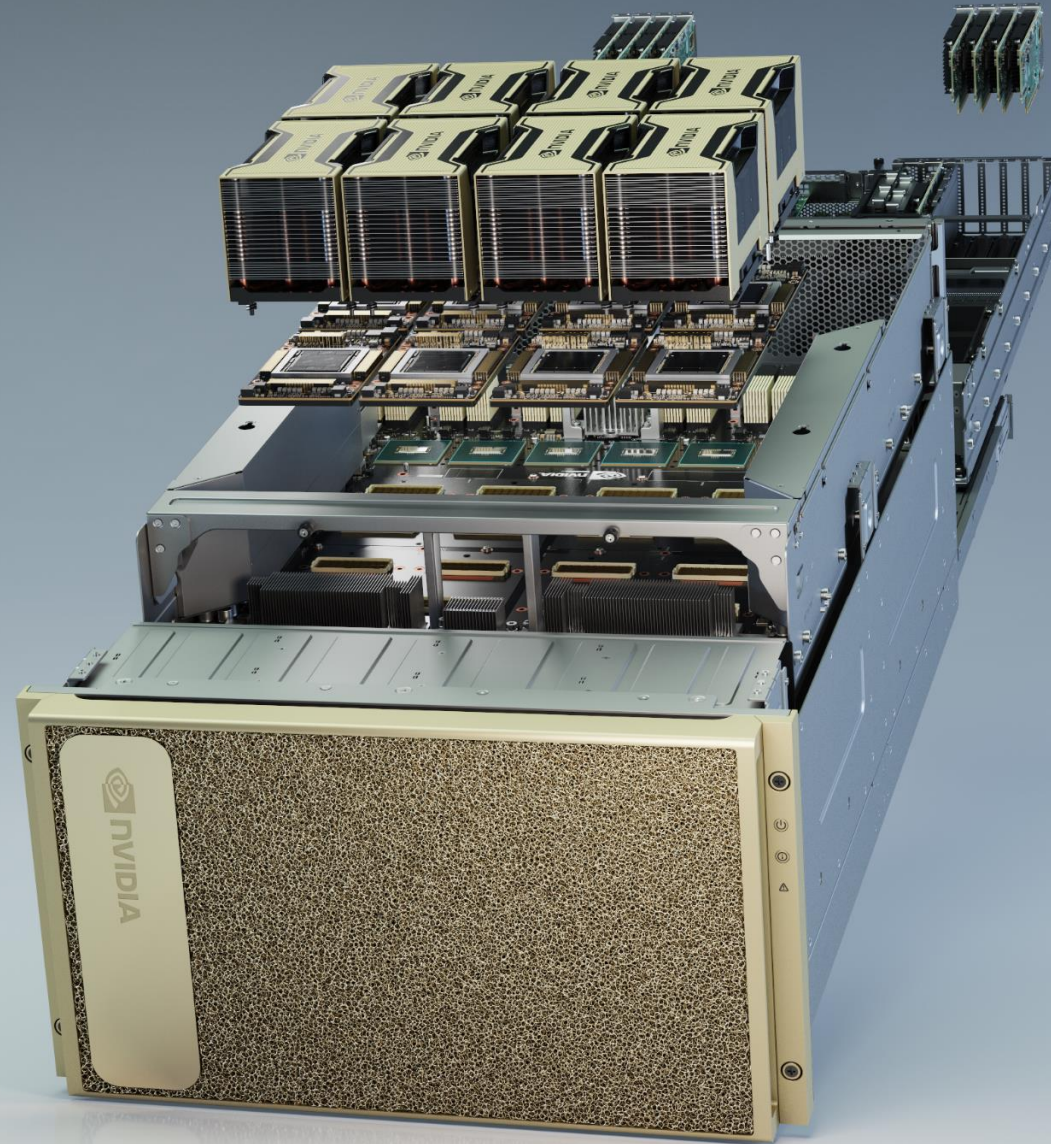
150X AI Compute

40X Memory Bandwidth

40X IO Bandwidth

Compared to High-End CPU server

Available Now at \$199K



KGD & ADVANCED PACKAGING: TWO PROBLEMS

What everyone talks about:

- Stacking and Advanced Packaging Technologies
- Compelling Business Cases

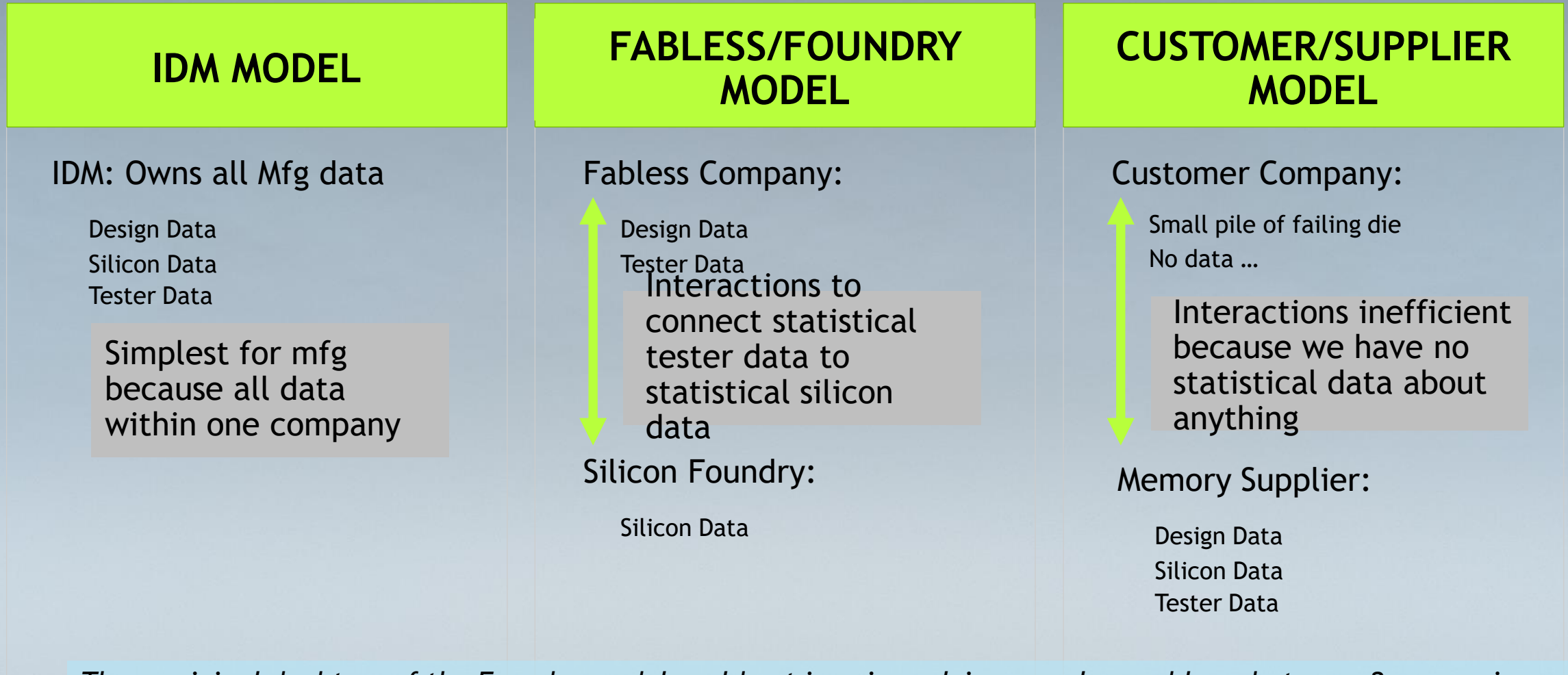
Mostly Missing:

- Adopting wafer fab Internal Working Culture onto the assembly floors
 - SPC
 - FMEA
 - ‘continuous improvement’ all the time ...

Mostly Missing:

- Adopting foundry-like External Working Culture
 - Customer Service ...

MANUFACTURING RELATIONSHIPS

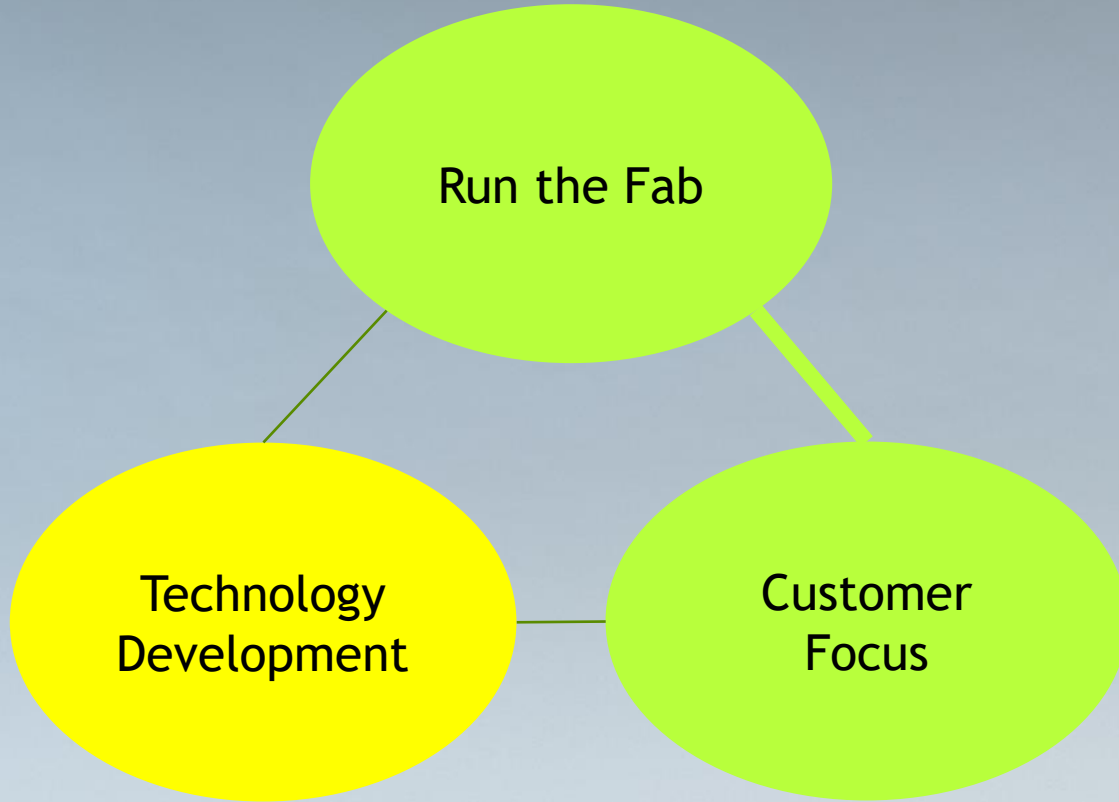


Then: original doubters of the Foundry model could not imagine solving complex problems between 2 companies

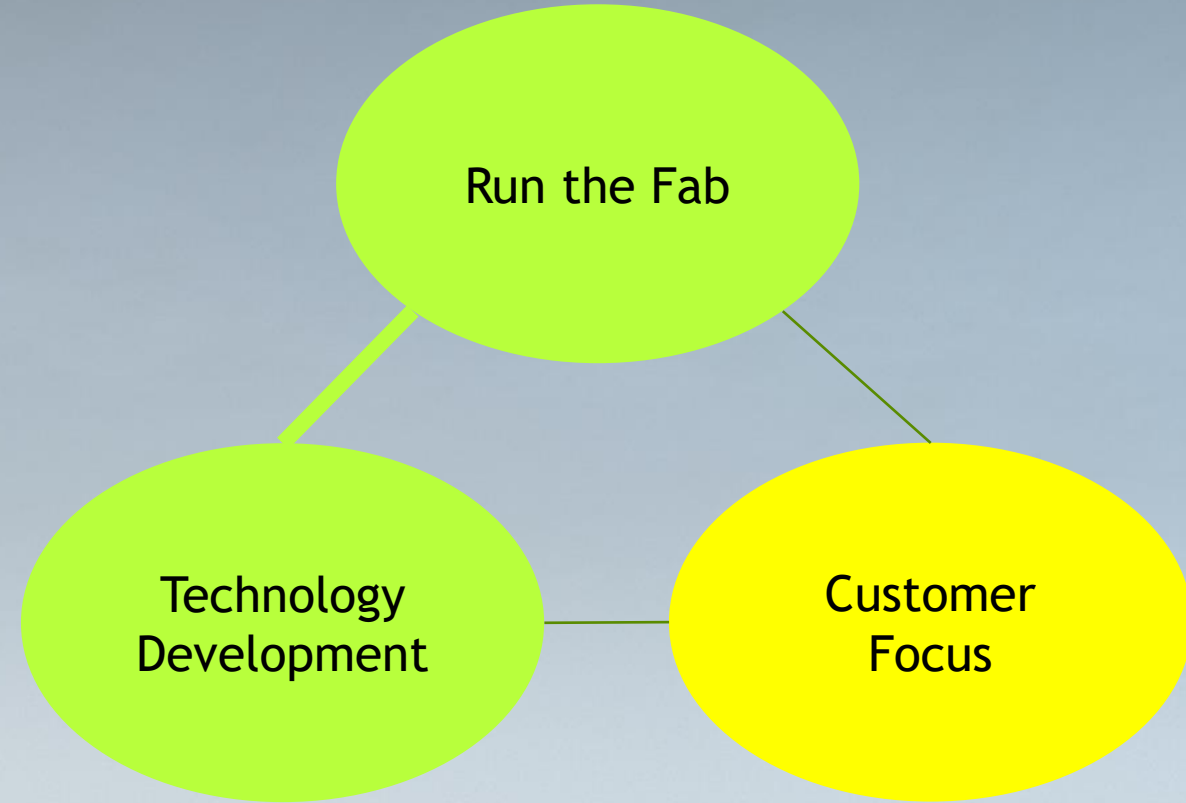
Now: Foundry model works. KGD silicon requires solving complex problems between multiple companies



25 YEARS AGO

Silicon Foundry



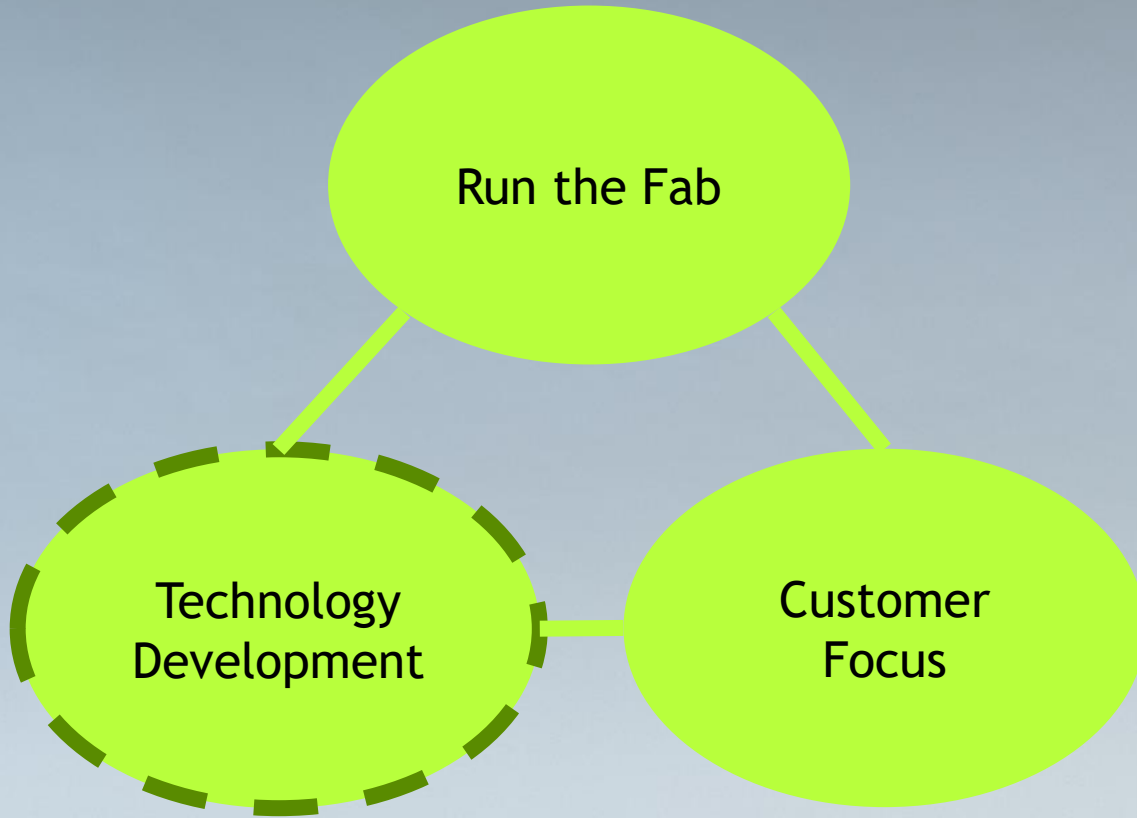
DRAM Supplier



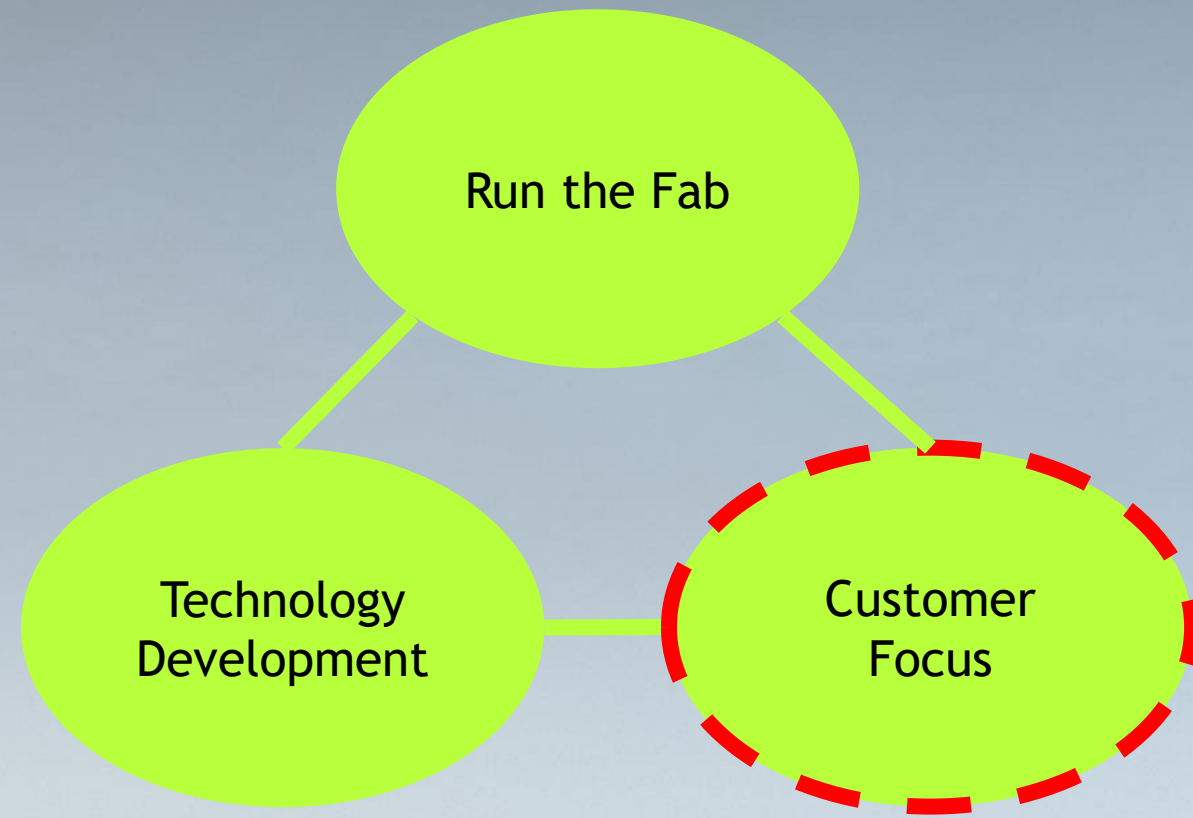
-  strong from the beginning
-  weaker in the beginning

TODAY, LOOKING FORWARD

Silicon Foundry Business



DRAM Business - next 5 years



Slowing Moore's Law Scaling means: "Everyone has to be good at everything"

Corollary: companies moving from Packaging to Advanced Packaging will work on all three...

CUSTOMER FOCUS - WHAT, EXACTLY?

Does NOT mean

- have to always 'be nice' to the customer ...
- measured in # ppt slides with customer logo
- measured in # teleconf hours/month ...
- etc

Means this

- See your customer's success as key to your own success
- "Own the whole problem", drive to closure
- Internal leverage from Customer Eng to internal teams...
- Engineers want to work on solving customer problems ... connected to their career success

SUMMARY

- Silicon scaling remains limited by cost of patterning
- But exponential growth of compute demand continues
- KGD silicon and Advanced Packaging a part of the solution
- Adv Pkg work: 'Technology' and 'Business' necessary, but insufficient
 - previous rise of the Foundry/Fabless model is instructive
 - Working Culture is also a key to success:
 - successful Advanced Packaging factories behave more like wafer fabs: SPC, 'continuous improvement', etc
 - successful KGD and Packaging suppliers behave more like Foundries: Customer Service, working across supply chain



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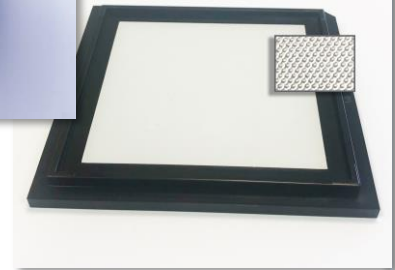
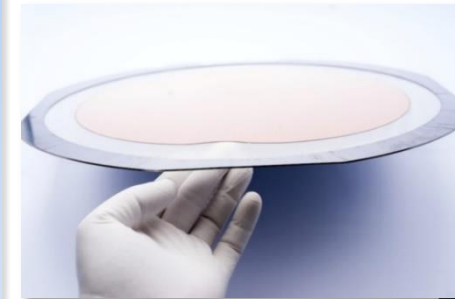
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